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- ADDITIONAL EXHIBITORS -

- Alan Tye & Associates • Altro • American Seating • AngelTrax
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- Cummins • ETA Transit Systems, Inc. • Freedman Seating • Genfare
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- Virginia Transit Liability Pool • Zen-tinel, Inc.



2019 ANNUAL CONFERENCE



May 29 - 30, 2019
Portsmouth, Virginia



#TransitMovesVA

Conference Mobile App—Search for **EventsLite** in the App/
Google Play Store and enter **vta2019** for the event code
Visit exhibitors for prize drawing tickets!



Ecolane

Thank you to our Program Sponsor!

WEDNESDAY, MAY 29

- 9:00 – 5:00 **Conference Registration—Portsmouth Ballroom**
- 10:00 – 12:00 **VTA Board of Directors Meeting - Holley Ballroom IV**
(All VTA members invited to attend)
- 11:00 - 6:30 **Exhibits Open - Portsmouth IV-VIII**
Come see what's new in the transit market!
- 11:45 – 12:45 **Lunch with our Exhibitors - Portsmouth IV-VIII**
- 1:00 – 2:15 **General Session I - Portsmouth I-III**
Welcome and Introductions by The Hon. Diantha McKeel, VTA President; The Hon. John Rowe, Mayor of Portsmouth
- Keynote: “Mobility Advances in the Transit Industry”** - Nat Ford, CEO of Jacksonville Transportation Authority
- Inclusion of Mobility Advances in Strategic Planning**—William Harrell, HRT President/CEO
- 2:15 – 2:30 **Ice Cream Break with Exhibitors - Portsmouth IV-VIII**
- 2:30 – 4:00 **Vendor Demos - Portsmouth Foyer 8**
Select vendors sequentially demonstrate their products and services
Come hear how these can benefit you!
- Measuring Innovation** – Dave Jackson, TransTrack
Increasing Ridership Using Priority Corridors – Diane Melia-Anderson, Whitman, Requardt and Assoc.
Maintenance and the Move to Vertical – Jeana Stright and Teryn Murray, Wendel
Beat the Bunch-Tools, Technology, and Analytics to Actively Manage Bus Bunching—Mitch Skyer, Passio Technologies
- 4:15 – 5:00 **Roundtable Sessions - breakout rooms listed below**
- Optimizing, Evaluating, and Using Social, Digital, and Mobile Marketing for Transit and TDM** – Jim Wright and Scott Ensign, Pulsar Communications; Jeremy Holmes, RIDE Solutions—Admiral Boardroom
- Autonomous Transit: Theory, Barriers, Proof of Concepts, and Practical Applications** – Brad Sheffield, JAUNT; Mike Raschid, Perrone Robotics—Commodore
- Virginia Statewide Integrated Mobility Project** – Alan Toppen, Kimley Horn; Jennifer DeBruhl, DRPT—Portsmouth I-III
- 5:00 – 6:30 **Cocktail Reception with Our Exhibitors - Portsmouth IV-VIII**
“Bucket Brigade” prize drawings at 5:30 and 6:00
- 7:00 – 9:00 **Dinner and Evening Shindig—”Party on the Tracks”**
The Children’s Museum of Virginia (221 High Street)
(Bus shuttles courtesy of HRT beginning with hotel pickup at 6:45 and last return at 9:15)

THURSDAY, MAY 30

- 7:30 – 8:30 **Transit Champion Breakfast - Holley Ballroom I-III**
(VTA Board Members and Gold+ sponsors are invited to attend)
- Transit Means Business**—Jason El Koubi, Virginia Economic Development Partnership and Bryan Stephens, Hampton Roads Chamber of Commerce
- 7:45 – 8:30 **Continental Breakfast - Portsmouth Foyer I-III**
- 8:45—9:45 **General Session II - Portsmouth I-III**
Mobile Solutions for Virginia Transit Agencies: Challenges and Opportunities Panel
- Moderator: Allan Fye, NVTC
Panelists: Bob Schneider, OmniRide; Alesia Cain, HRT; Rob Taggart, GRTC; Patricia Happ, NVTC
- 10:00—10:45 **Roundtable Sessions - breakout rooms listed below**
- Coordinated Human Services Mobility Planning in Virginia** – Brad Shelton, Michael Baker International; Brittany Voll, DRPT; Katherine Newman, Bay Aging—Portsmouth I-III
- Statewide Resiliency Readiness + Alternative Fuel Buses/Carbon Neutrality** – Joshua Saks, VA Deputy Secretary of Natural Resources; Michael Broe and Cody Christensen, STV—Commodore
- Technologies to Optimize and Enhance Multimodal Transportation Networks; How to Collaborate with the Gig Economy** - Monica Backmon, Northern Virginia Transportation Authority; Dani Simons, Waze; Cabell Rosanelli, Lyft - Admiral Boardroom
- 10:45 – 11:00 **Coffee Break**
- 11:00 – 12:00 **General Session III - Portsmouth I-III**
Updates on Policy, Legislation, and Funding
Virginia Updates—Jennifer Mitchell, DRPT Director
Federal Legislative Updates—Mark Hybner, APTA Senior Legislative Representative
Federal Regulatory Updates—Terry Garcia Crews, FTA Region III Administrator
- 12:00 – 2:00 **Awards Luncheon - Portsmouth Ballroom VI-VIII**
Promoting Transit Ridership—Kira Siddall, Siddall Communications

Be sure to mark your calendars - 2020 VTA Conference and Bus Expo:

May 27-28 at the

Hotel Roanoke and Berglund Center