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# New Opportunities in the TRIP Program

Virginia Transit Association Conference- June 1, 2022



# Panelists

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- **Lauren Magnotto**, Statewide Program Manager, Virginia Department of Rail and Public Transportation (DRPT)
- **Martin Barna**, Director of Planning & Marketing, Alexandria Transit Company (DASH)
- **Josh Moore**, General Manager, Greater Lynchburg Transit Company (GLTC)

# General Panel Questions

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- How is your TRIP project incentivizing transit ridership?
- How did the introduction of COVID-19 impact your interest in the TRIP program?
- In reference to COVID-19, what is the status of your ridership today?



# Regional Connectivity Questions

- Why is Route 4 regionally significant? How did you select this route for the TRIP application?
- What does regional commuting look like in the Lynchburg region?
- Lynchburg's project is slated to begin this summer, how are you planning to advertise and communicate the service changes?
- Are there any foreseen challenges with beginning this service?
- ***Audience Questions***



# Zero Fare Questions

- What are some obstacles with implementing a zero fare policy?
- How did you get local stakeholders to opt-in/advocate for zero fare transit?
- Since deploying zero fare operations, how has your ridership specifically changed?
- ***Audience Questions***



# Contact Us:

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