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TRANSIT
ASSOCIATION**

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Don't forget to **MARK YOUR CALENDARS:**
2022 VTA Conference & Bus Expo
June 1-2, 2022
Roanoke, Virginia



VaTransitAssoc



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**VIRGINIA
TRANSIT
ASSOCIATION**

**2021
Annual Conference
& Expo**



September 28-29, 2021
Tysons Corner, Virginia

Conference Mobile App: Search for EventsLite in the App/Google Play Store and enter vta2021 for the event code.

Visit exhibitors for prize drawing tickets!

Thank you to our Program Sponsor!

SIDDALL
COMMUNICATIONS, LLC



Tuesday, September 28, 2021

9:00 AM				
10:00 AM	VTA Board of Directors Meeting:			
11:00 AM	Jennifer DeBruhl, DRPT "VA Equity and Modernization Study and the TRIP Program".			
11:45 AM	Great Falls Room			
12:00 PM	Lunch with Exhibitors - Colvin Run, 2nd Floor			
12:45 PM				
1:00 PM	Welcome and Introductions: The Hon. Justin Wilson, VTA President and Mayor of Alexandria			
1:15 PM	General Session 1: <u>Transit Equity – Central to Our Success</u> : Galleria Ballroom – Paul Smedberg, Chair of WMATA Board; Delegate Delores McQuinn, Chair of House Transportation Committee; Jacqueline Hopkins, Esq., SEPTA Director, EEO/AA & Employee Relations; Faith Walker, Director of Community Development, RVA Rapid Transit;			Conference Registration
2:00 PM				Open: Galleria Main Floor
2:15 PM	Ice Cream Break with Exhibitors - Colvin Run, 2nd Floor			
2:30 PM	Exhibit and Vendor Demos: Exhibit Hall - Colvin Run:		Federal Transit Administration Region 3: One-on-one consultations (prior sign-up required)	Exhibit Hall
3:00 PM	1) Ray Mulleady (USSC) 2) Jessica Alvarez & David Miller (Foursquare)		virtual via Collaborative Space, 2nd floor	Open: Foyer, Colvin Run, Wolf Trap I & II - 2nd floor
4:00 PM	3) Killian Ollivier (Equans) 4) Eric Gardiner (VIA)			
4:15 PM	Roundtable Sessions: Galleria Ballroom Partitions - 1st Floor			
	Zero Emissions Technology – Alleyn Harned, Virginia Clean Cities; Tim Witten, Blacksburg Transit; Josh Baker, DASH	GIFS Transit Navigator – Brittany Voll, DRPT; Wood Hudson, DRPT; Katherine Newman, Bay Transit	VTA's Transit Equity Leadership Toolkit – Lisa Guthrie, VTA; Dr. Sidney Faucette, School Leaders for Educational Equity; Grant Sparks, DRPT;	Implementation Strategies for a Network Redesign – Raymond Mui, DASH; Joe Stainsby, OmniRide; Emily Delross, GRTC
5:00 PM	Cocktail Reception and Prizes: Exhibit Hall, 2nd Floor			
6:00 PM				
6:30 PM				
7:00 PM	Dinner and Evening Shindig - Top Golf (It's more than Golf!)			
8:00 PM	DASH Shuttle buses depart at 6:45 pm in front of the Marriott and returns at 9:30 pm.			
9:00 PM				

Wednesday, September 29, 2021

7:30 AM	Transit Champion Breakfast (Gold & up Sponsors and VTA Board members):			
7:45 AM	Moving Forward in Virginia featuring DRPT Director Jennifer Mitchell			
8:00 AM	Great Falls Room, 2nd Floor			Continental Breakfast: Open to all attendees - Galleria Ballroom Corridor, 1st Floor
8:30 AM				
8:45 AM	General Session 2 — "Delivering Innovation for Transit and Mobility" – Allan Fye, NVTC – Moderator; Keith Jasper, NVTA; Michael Norvell, Bay Transit; Raphael Barcham, Cambridge Systematics - Galleria Ballroom, 1st Floor			
9:00 AM				
9:45 AM	Roundtable Sessions 2: 2nd Floor rooms			
10:00 AM	Changing Fare Policies – Zero Fares Post-Pandemic" – Julie Timm, GRTC; Lauren Fishbein, DRPT; Garland Williams, CAT - Wolf Trap Room I	Successfully Executing and Applying Transit Strategic Plans – Danielle McCray, Lucas Muller, Kimley-Horn; Brian Booth, Blacksburg Transit; Michael Felschow, Fairfax Co.; Perrin Palistrant, OmniRide; Daniel Sonenklar, DRPT; Wolf Trap Room II	Post-COVID Transit – Lessons Learned- Operations – Byren Lloyd, OmniRide; Martin Barna, DASH; Rodney Davis, HRT; Colvin Run Room	Post-COVID Transit – Lessons Learned – Ridership Recovery & Marketing – Ashley Mason, GRTC; Matt Friedman, NVTC; Perry Barnett, Moovit; Foyer
10:45 AM	Coffee Break - Foyer, 2nd Floor			Federal Transit Administration Region 3: One-on-one consultations (prior sign-up required) virtual via Collaborative Space, 2nd floor
11:00 AM	General Session 3 (Great Falls Room, 2nd Floor):			
12:00 PM	Federal Infrastructure Update and Reauthorization: Senator Mark Warner (via video) and AP Phan, Senator Warner's Outreach Representative Executive Priorities on Transit: Fmr. Gov. Terry McAuliffe (via video) and Glenn Youngkin (via video)			
12:15 PM	Awards Luncheon (Galleria Ballroom, 1st Floor):			
1:00 PM	Moving the Needle on Transit - Governor Ralph Northam			
2:00 PM	New Direction at FTA - Nuria Fernandez, FTA Administrator (via video)			
2:15 PM	Conclusion of the Conference			
2:30 PM	Post-Conference Bus Tour of the Metro Silver Line Phase 2 Extension (prior sign-up required). Metrobuses depart hotel doors at 2:30pm.			
3:00 PM				
3:30 PM				