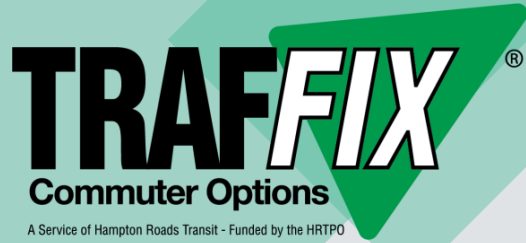




Vanpooling 101





About Vanpooling



What is TDM

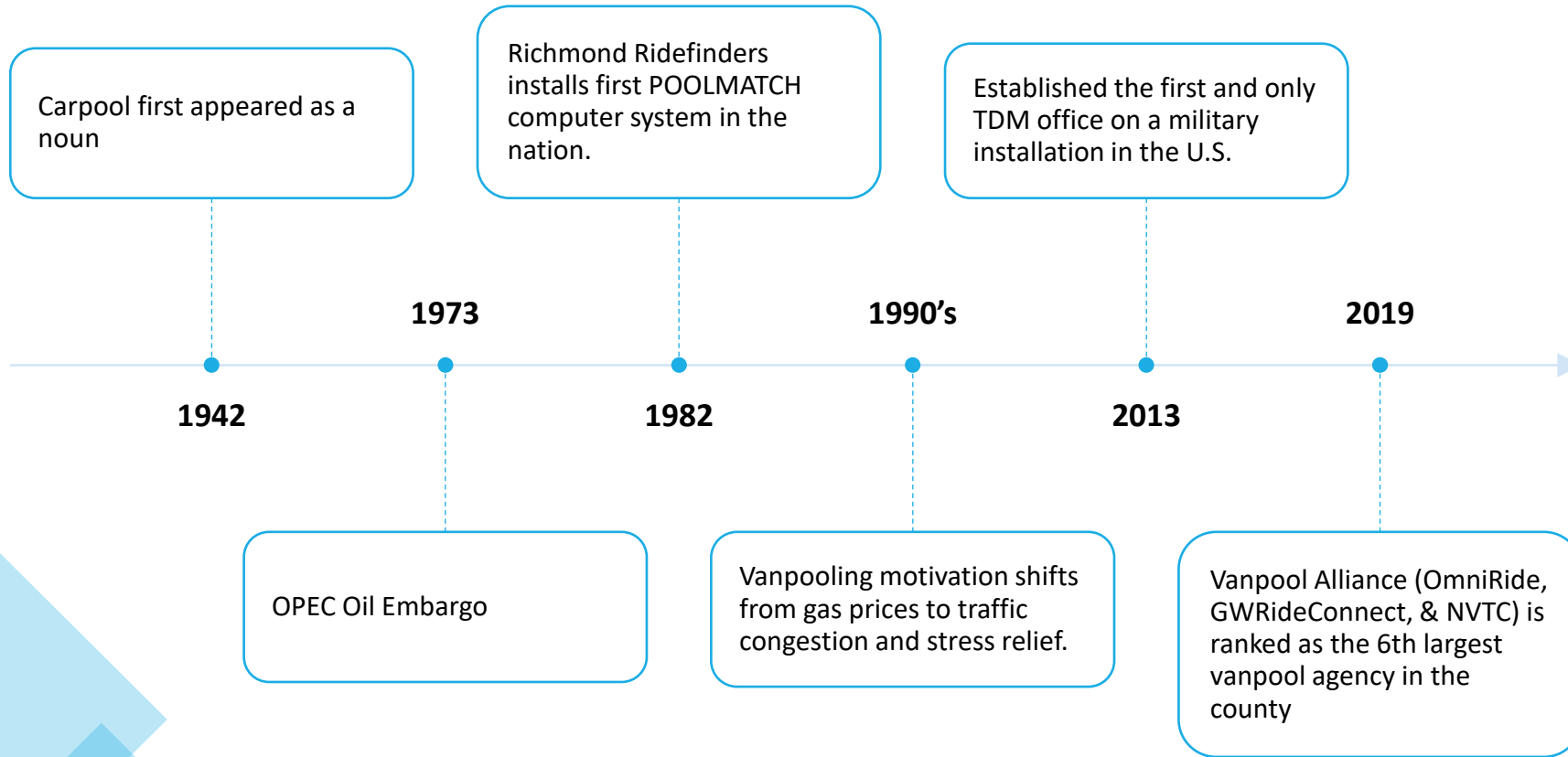
Influencing behavior to use existing infrastructure in more efficient ways



It is us.
All of us working
together.

We create a
better community
by doing what we
do.

A Little History



Vanpool Definition



26



- Definition under 26 U.S.C. §132 (f)(5)(B): The term “**commuter highway vehicle**” means any highway vehicle --
 - The seating capacity of vehicle is at least 6 adults (not including the driver), and
 - At least 80 percent of the mileage of which can reasonably be expected to be --
 - For the purposes of transporting employees in connection with travel between their residences and their place of employment, and
 - on trips during which the capacity of such vehicle is ½ of the adult seating capacity of the vehicle (not including the driver).

Vanpool Features

- Vanpools are ride-sharing arrangements among participants, using a van for commuting to their place of employment.
- Between seven and 15 passengers travel in a vehicle from their homes to a common employment destination.
- A vanpool is a long-distance commuting option for riders headed to the same general area.
- Vanpools are organized and run under several different models.
- Vanpool programs can be operated by employers, transportation management associations, the government, or private providers.



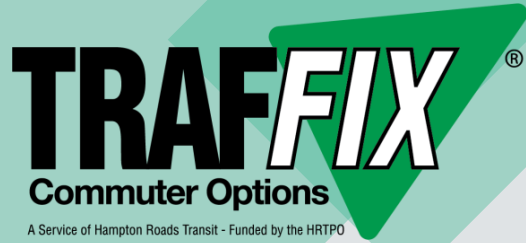
Why Vanpool?



For many commuters, conventional transit to and from work is not a realistic option. Sometimes more than 50% of commuters cannot take mass transit in many metro areas because residences are dispersed*.

- Vanpooling is a cost-effective mode for lower-density areas.
- Vanpools can easily traverse political boundaries and quickly change routes
- Vanpoolers often rely on transit modes at their employment site

*https://www.brookings.edu/wp-content/uploads/2016/06/0512_jobs_transit.pdf (13 Aug. 2021).



Vanpool Financial Assistance



What is the Van Start Program?



The Van Start Program is for new vanpools and is designed to provide financial support for new vanpool formations for up to 4 months. The program temporarily subsidizes empty seats during the critical start-up phase of new vanpools and is open to all new vanpools requesting assistance. Assistance is granted at the discretion of the TDM agency and is based on funding availability, eligibility of the applicant and the demonstrated aggressiveness in recruiting passengers. Assistance is not guaranteed. Vanpool owners and operators must provide documentation to the agency demonstrating the practices he/she has pursued in their efforts to start a new vanpool and to obtain new passengers.

While each agency supports the new van starts with different monetary amounts this benefit assists new vans in getting on the road while it looks for more riders. This program allows for the vanpool to apply for van start for up to 4 months. The vanpools are asked to place a Riders Wanted sign on the vanpool, place information up at work and in any newsletters the employer may send out and the TDM agency also places information about the vanpool on social media.

What is the Van Save program?

- The Van Save Program is for existing vanpools and is designed to assist established vanpools experiencing emergency loss of passengers. An eligible vanpool owner/operator may apply for assistance a maximum of once every 12 months per van. Multiple van owner/ operators may apply for assistance for a maximum of 5 vans, once every 12 months per van. Assistance is granted at the discretion of the TDM agency and is based on funding availability, eligibility of the applicant and the demonstrated aggressiveness in recruiting passengers. Assistance is not guaranteed.
- The van must have been operating for a minimum of six months and may not have received any state assistance funds for 12 months (including Van Start subsidies).
- The vanpool must demonstrate continuous aggressive recruiting for new passengers (posters at workplaces, newspaper advertisements, classified advertising, email, etc.).
- An owner/operator receiving funds from this program may not request assistance from the Van Save program for the same vanpool for at least 12 months after the last payment was received.

Monthly Vanpool Stipend



- Each agency provides vanpool vendors with monthly vanpool stipend ranging from \$300-\$325 a month for all the vanpools providing NTD data.
- Vanpool vendors use the vanpool stipend to help reduce the costs of the vanpool for everyone on the van.
- The NTD data from the vanpools is collected and sent to the TDM agency and the data is loaded into the NTD database and the transit agencies receive funding for this data.

Personal Property Tax Relief Program OmniRide Program

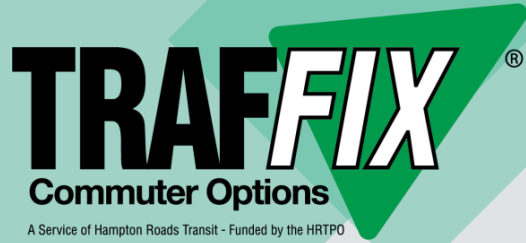


- Applicants must fill out the Personal Property Tax Application every year.
- For vans that are “overnighted” in Prince William County. The owner operator doesn’t need to reside in the county, but the van itself needs to be kept overnight at a PWC Commuter Lot or a residence in PWC.
- Applications for the Program get sent out in early February and get sent back to OmniRide towards the end of April.
- All applications must be notarized.
- A spreadsheet is submitted to the County at the end of May, listing all the qualifying vans.
- Qualifying vans do not get charged personal property tax.

I-66 Vanpool Assistance OmniRide Program

- Vanpooling with other commuters traveling on I-66 is more affordable and a great way to reduce stress on your commute. Riders in new vanpools pay only \$150 per month!
- Vanpool!VA, the state's vanpool formation resource, can help commuters find and join a vanpool, and can provide more information on the benefits of starting or joining an I-66 vanpool during construction.
- For carpools Commuter Connections' Pool Rewards program provides up to \$130 for new carpoolers and commuters who start a three-person carpool on I-66 can receive an additional \$100 cash reward.





Vanpool Regional Benefits



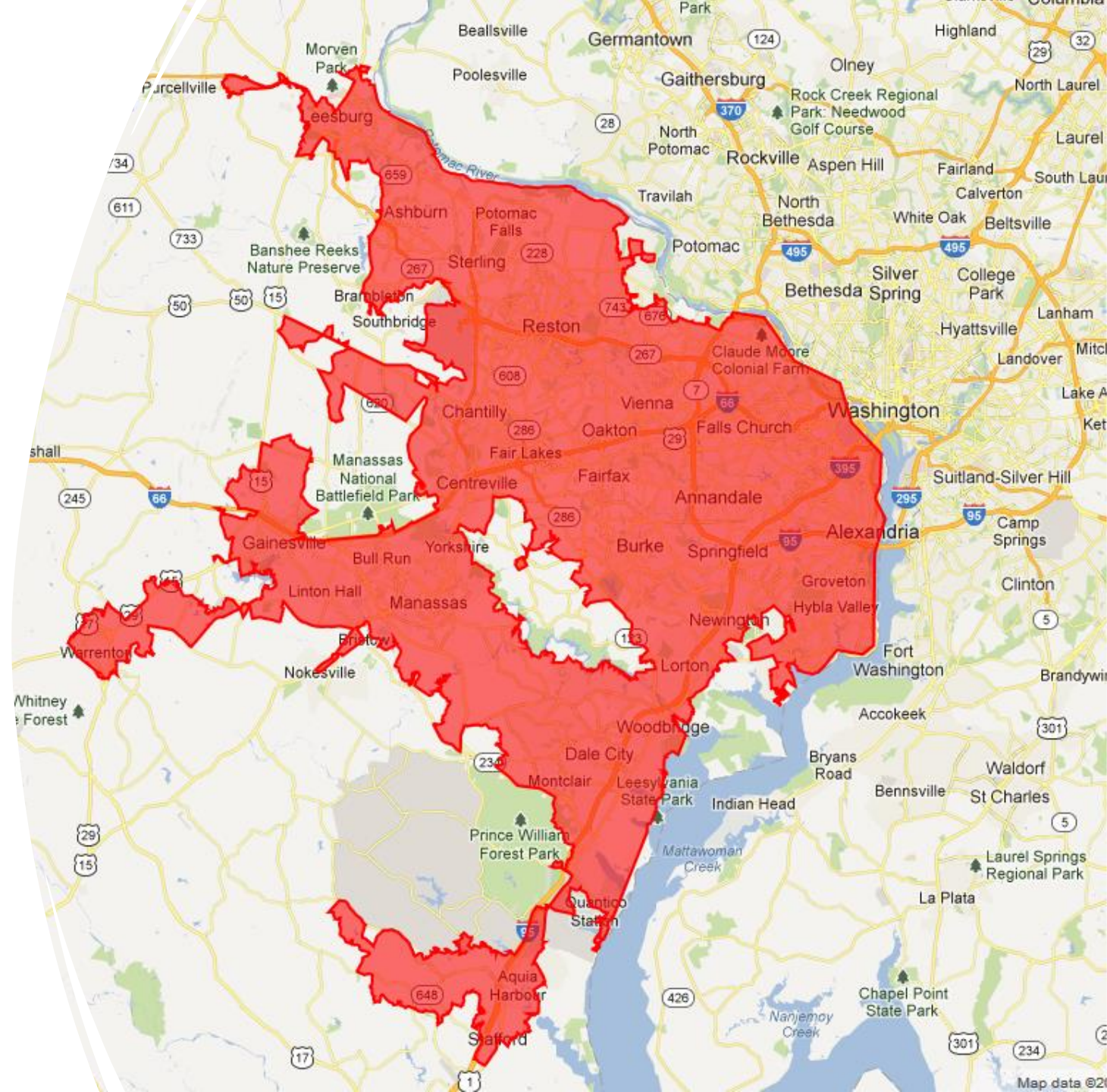
Benefits of Vanpooling to the Region

- **Vanpool Alliance**
 - Region-wide vanpool program
 - Created in partnership by PRTC, GWRC and NVTC



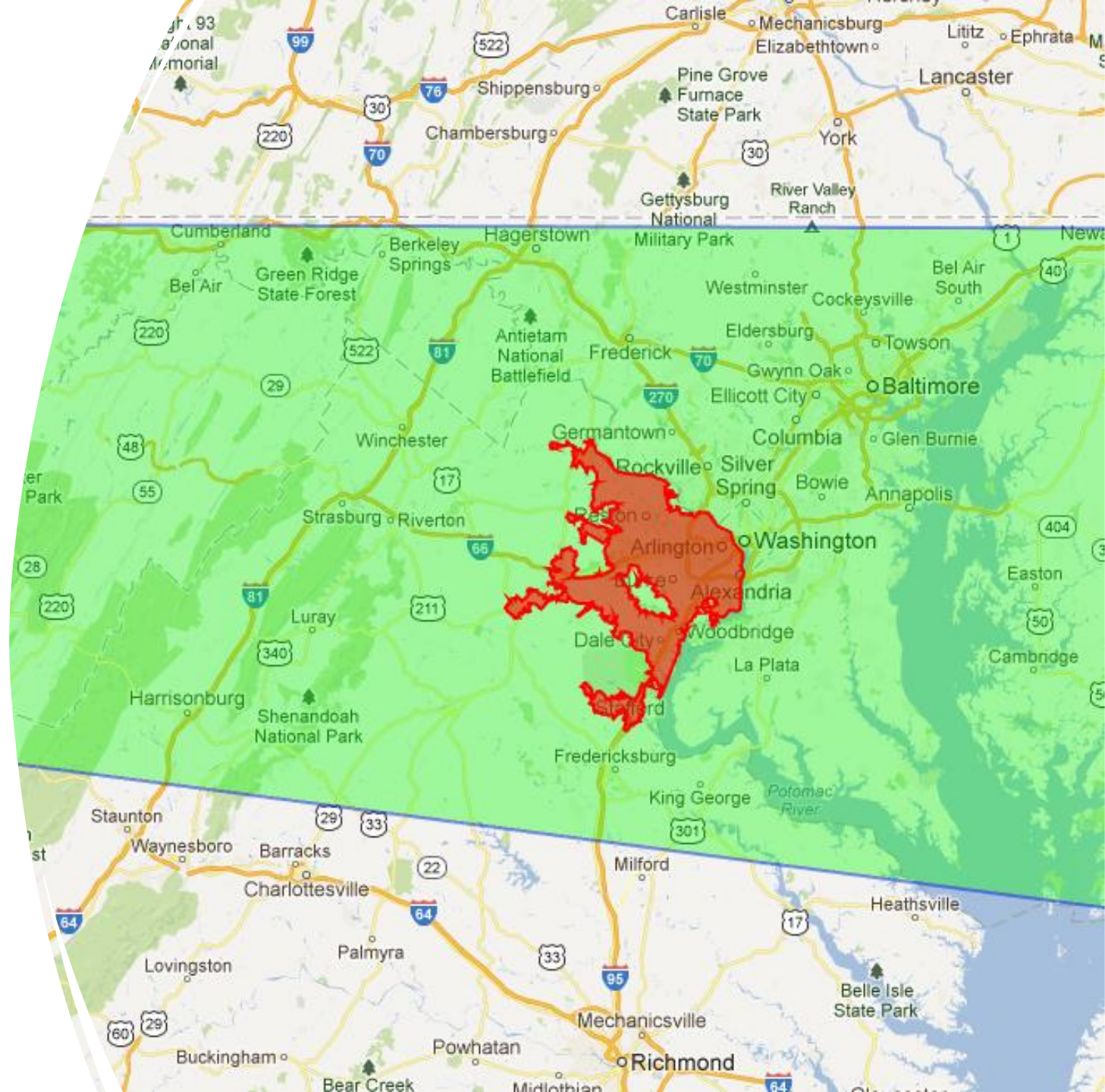
Benefits of Vanpooling to the Region

- Vanpool Alliance: Eligibility area
- To be eligible vans must contact highlighted area during their commute.



Benefits of Vanpooling to the Region

- Vans can originate from anywhere in green area



Benefits of Vanpooling to the Region

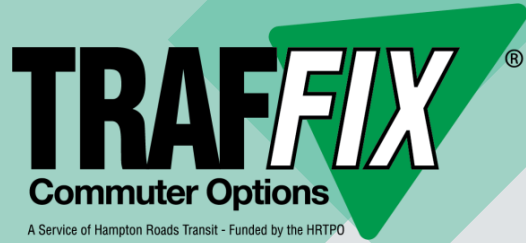


- TMP support
- I-66 and I-395 Commuter Choice Grants
 - I-66
 - \$200.00 parking subsidy
- I-395
 - \$200.00 parking subsidy
 - Additional \$400.00 subsidy for new vanpools

Benefits of Vanpooling to the Region

- **How the 5307 funds are used**
- **PRTC**
- **Omni Bus Maintenance**
 - mid life overhauls and
 - general and preventative maintenance
- **GWRC**
- Fred Bus maintenance
- Electronic fareboxes
- Radios/emergency management systems
- VRE station improvement – Leland Road and Brooke
 - Lengthening the platforms
- **NVTC**
- **WMATA annual dues**





Vanpool Services



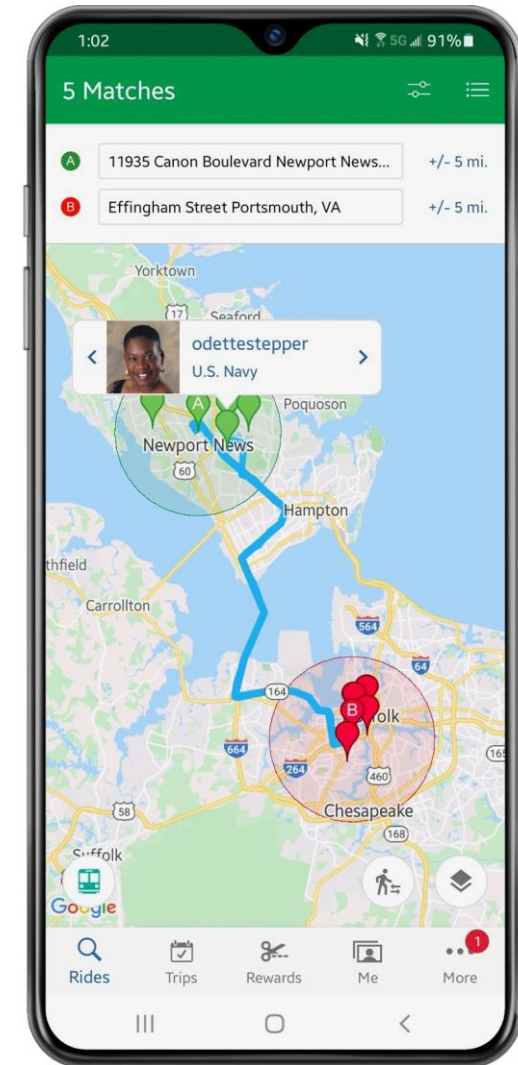
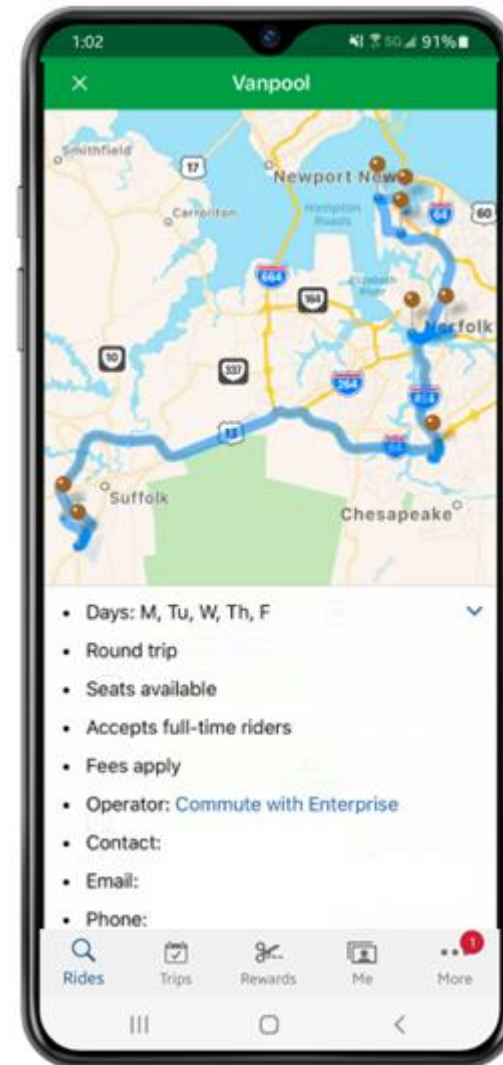
TDM Programs

- Commuter Rewards
- Ridematching
- Guaranteed Ride Home
- Outreach Assistance



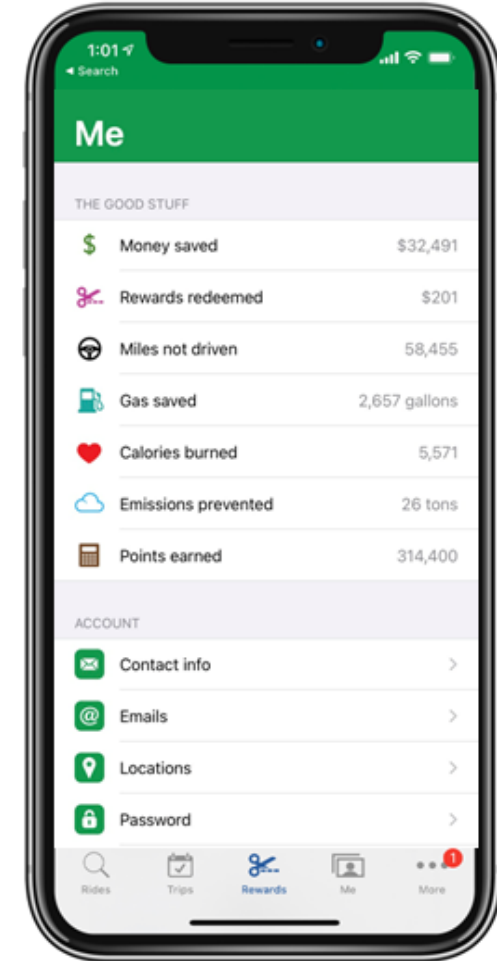
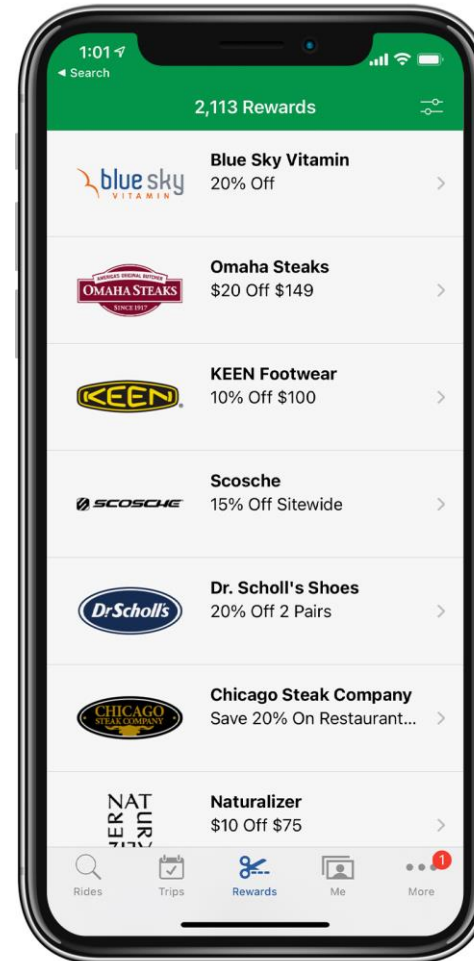
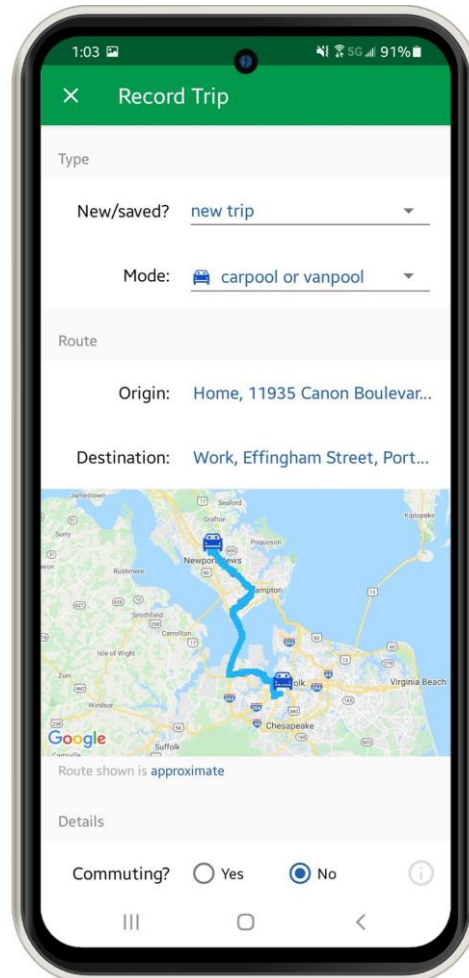
Ridematching

- Log Commuter Trips
- Carpool/Vanpool Matching

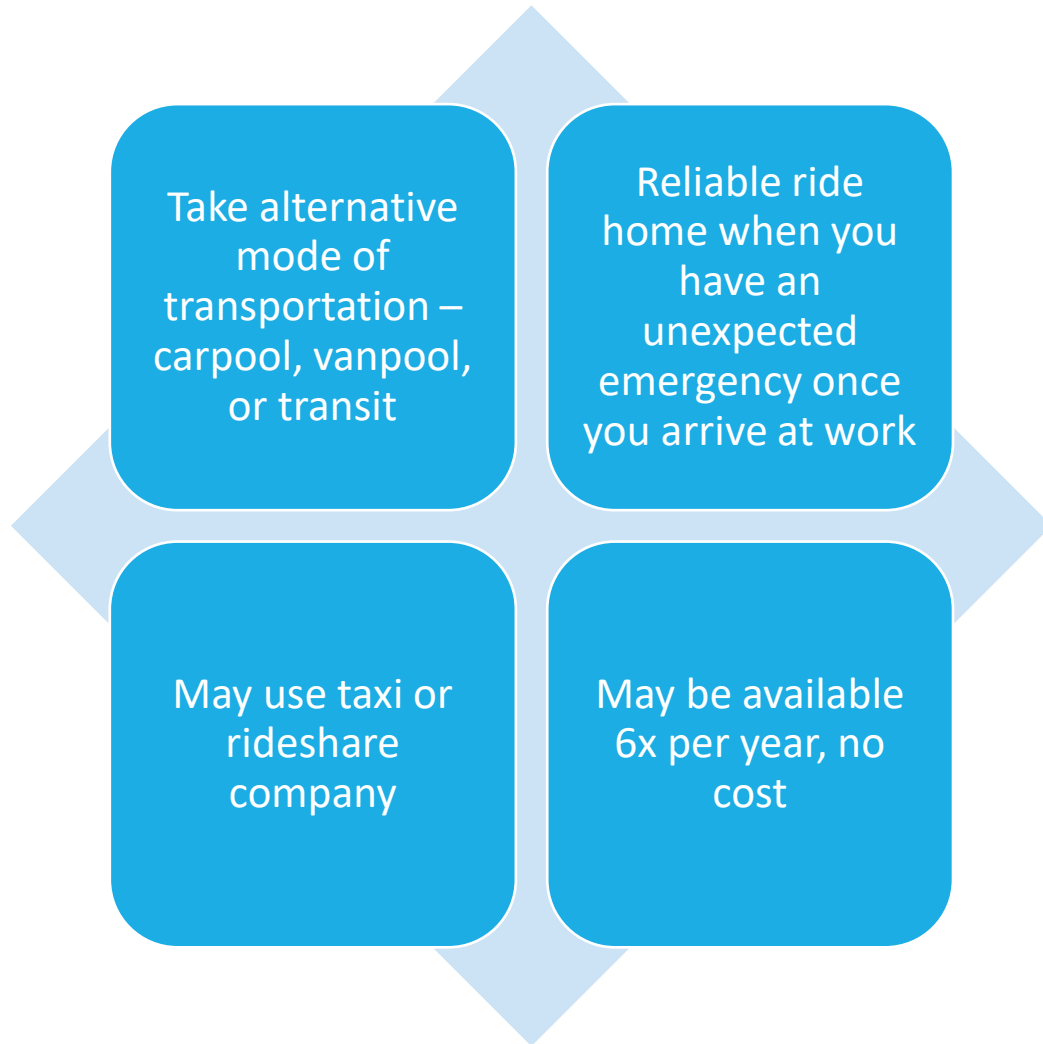


Commuter Rewards

- Take Greener Trip
- Record Your Trip
- Get Rewards



Guaranteed Ride Home



TRAFFIX
Commuter Options

Commuters Employers **Programs** Partners News & E

Guaranteed Ride

Commute!VA

COMMUTE!VA RIDE HOME REWARDS

The Commute!VA Ride Home Rewards Pilot Program (the new Guaranteed Ride Program) is a partnership with DRPT. Effective May 1, 2022, all Guaranteed Ride requests must be made in the TRAFFIX App.

Many people drive alone to work because they worry that by sharing a ride or riding the bus, they will not be able to get home when an unexpected crisis occurs and they need to leave work early or unexpectedly work overtime. If you worry that if you don't have your car at work you will be stranded at work when you receive that dreaded phone call saying you need to pick up your sick child at school, or the garage is broken, there is a service that will get you from work home. There is a service that will get you from work home.

If you are a full or part-time employee and use a Ride Home Rewards will get you home when one.

Whether it is an unexpected family emergency, need assistance, or you become ill at work, we got you.

There are eligibility requirements, so be sure to read them.

Eligibility requirements include the following:

- Must be a member of the TRAFFIX Not a member
- Work in the Hampton Roads region. See [Participation Guidelines](#)
- Carpool, vanpool, ride the bus or use another mode of transportation
- Record your carpool, vanpool, or transit commutes

The service is available Monday through Friday between 6am and 10pm. All rides must be requested in the [Participation Guidelines](#). All rides must be requested by 10pm.

Commute!VA and Commute!VA Ride Home Rewards are provided in partnership with TRAFFIX.

GWRideConnect
Transportation Options for Work and Play

Home Telework Transit Options Carpool Connections Vanpool Connections Commuter Tools Contact

Guaranteed Ride Home

Concerned about sharing a ride and not having your car to get home in case of an emergency?

The Guaranteed Ride Home program through Commute!VA Connections provides a safety net that lets you rideshare without the worry of getting stranded at work. It offers a free taxi ride or rental car ride home in case of illness, emergency, or if you have to work late due to unexpected overtime. You can always rideshare with confidence - there's a ride home if you need one.

Provides a Guaranteed Ride Home program for commuters in the GWRC Region that travel to Northern VA or D.C.

What It Is
[Participation Guidelines](#)
[Apply for GRH](#)

Outreach Assistance

- Employer/Community Outreach
 - Surveys
 - Parking/Bike Amenities
 - Park & Ride
- Regional Project Coordination
- Events
 - May – Bike Month
 - Sept – Try Transit Week/Month
 - Oct – Rideshare Month





Leigh Anderson / GWRideConnect Program Director
anderson@gwregion.org
540-642-1573 / gwrideconnect.com



John O'Keeffe | Account Executive
john.okeeffe@ridefinders.com
804 474 9903 | ridefinders.com

Questions
?



Holly Morello ~ TDM Program Manager
hmorello@omniride.com
703-580-6130 ~ omniride.com



Emily Cass 🚗 TRAFFIX Program Manager
ecass@hrtransit.org
555-555-5555 🚗 gotraffix.com